



BARRIE KEMPETTES GYMNASTICS CLUB



CORPORATE SPONSORSHIP PROGRAM

OUR VISION IS
THEIR FUTURE

145 Welham Road Unit 6 & 7
Barrie ON L4N 8Y3
Phone 705.726.0370
barriekempettes@csolve.net



BARRIE KEMPETTES GYMNASTICS CLUB BACKGROUND

The Barrie Kempettes Gymnastics Club was formally known as the Barrie Gymnastics Club. Dave Boyd started the Club in 1965 with a small group of girls at Steele Street Public School. Dr. John Scott formally organized the Club in 1967 and this is when it became affiliated with the Ontario Gymnastics Federation. The Club operated with a small group of 12 gymnasts and 1 coach.

In 1976, Barrie Gymnastics Club endeavored to restructure the club towards programs for recreational and competitive gymnastics. With the co-operation of Herb Goutier, the Club was able to offer a Saturday morning recreational program at Georgian College using previous members as coaches. This program ran with an average of 75 girls ages 5 to 15. The Club hired a full-time coach and approximately 10 part-time junior coaches as the Club continued to expand. A summer program was introduced using facilities at Central Collegiate and

Eastview Secondary School. It was at this time that the Club started to enter meets in Toronto as well as host their own.

The Barrie Gymnastics Club became incorporated as a non-profit organization in 1986. In 1989/1990, under the guidance of President Robert Bunford, the Club began actively looking for an alternative location. In April 1990, we moved into our first permanent facility at 110 Anne St. South, with over 6,000 sq. feet of space.

During 1993, the Club officially changed its name to 'Barrie Kempettes Gymnastics Club'. Once again, in 1993/1994 we found ourselves unable to meet the needs of the growing Barrie community. Our programs were full and we were unable to expand. In October of 1993, Barrie Kempettes moved from Anne St. to 500 Welham Rd., a 10,000 sq. foot facility. With the help of Ministry grants, Barrie Kempettes has been fortunate enough to be able to purchase necessary equipment in order

to develop our athletes to their full potential.

The Club moved to our present facility at 145 Welham Rd. in February of 2001. This 14,000 sq. foot facility gave us the space we needed to meet the demand for quality gymnastics programs in Barrie. In 2004, a Demo Team program was started where gymnasts perform and compete as a team. The year 2004 also marked the first Robert Bunford Memorial Invitational meet in honour of the Club's most dedicated President.

In 2017, we took over the unit next to us adding an additional 2,800 sq. feet to our facility. This space was created to house our preschool programs for our younger athletes.

The Barrie Kempettes Gymnastics Club now offers recreational programs in artistic gymnastics, tumbling and trampoline for boys and girls, as well as provincial and national competitive programs in artistic and tumbling.

We continue to be a non-profit organization run by a Board of Directors who consist of parent volunteers within our Club and community. Our Head Coach, Kim Poole, has been coaching for the Club since 1985 and is actively sitting as our Executive Director.

Barrie Kempettes now employs a Head Coach, a Recreational Director and a Club Administrator. We have up to 25 part-time coaches in various roles in our competitive teams, recreational and preschool programs.



1990



1993



2001 to Present

OUR CLUB

1

OUR MISSION

The Barrie Kempettes Gymnastics Club is a community organization that provides quality programs, training, motivation and leadership for gymnasts at all levels of the sport.

2

OUR VISION

The Barrie Kempettes Gymnastics Club will be dedicated to providing the best environment and resources for every participant to achieve personal enjoyment and individual goals at all levels of the sport.

3

OUR VALUES

PERSONAL DEVELOPMENT

We champion personal development. Our club is one where you are encouraged to aspire. For that, we build; pride, confidence, independence, and work ethic.

ATHLETICS

We LOVE gymnastics! It allows us the opportunity to keep our bodies healthy and fit, be expressive, have fun and support our team!

TRUSTING ATMOSPHERE

We champion mutual respect, open communication, fairness and inclusivity. This is a community where everyone belongs and where everyone is supportive.

SAFE SPACE

We champion a safe facility. Our club is accessible and well ordered.



Barrie Kempettes Competitive Athletes 2023-24 Season

OUR COMPETITIVE TEAM PROGRAM

These athletes give a 10 month to a year commitment depending on their team. They train with the same group throughout the year giving them a chance to build close friendships with their fellow teammates as well as their coach. By gaining these friendships they become supportive and encourage each other throughout the year. Athletes in a team program have the opportunity to participate

and represent our club not only at Gymnastic competitions but also in events such as The Santa Claus Parade, School Demos, Team Fun Night, Cartwheels for Cash, Buffalo Wild Wing fundraiser, Showcase and a Banquet. Our team program include our advanced and interclub athletes and our Pre-competitive through to our Provincial level athletes with weekly training commitment of 2 to 16+ hours.

See page 9 for an opportunity to sponsor our NEW lockers project for our competitive athletes!



SPONSORSHIP OPPORTUNITIES



OUR MAIN SPONSORSHIP PACKAGES



WHY SPONSOR?

We created these sponsorship opportunities for businesses that believe in our mission, vision and values. Your sponsorship will help BKGK with hosting competitions, maintaining and purchasing new equipment, and overall maintenance in the Club, all to help our athletes stay at the top and train in a safe environment. We have over 1k+ athletes and their families attending the club. This means lots of traffic and lots of exposure for your business!

Sponsorships below are for a 1 year term.

Inquire at barriekempettes@csolve.net.

1

CORPORATE \$2,500

- **4' X 10'** Banner advertisement mounted in our training facility
- Team photo recognizing your support
- Advertising in our team emails
- Advertising of logo and website link on our website
- Digital banner placed onto our lobby TVs
- Placement of business brochure or business card in our main lobby



2

BIZ GROWTH \$1,000

- **4' X 10'** Banner advertisement mounted in our training facility
- Advertising in our team emails
- Advertising of logo and website link on our website



3

SMALL BIZ \$850

- **4' X 5'** Banner advertisement mounted in our training facility
- Advertising in our team emails
- Advertising of logo and website link on our website



Not sure what sponsorship level is right for you? 'Kempettes Intro' is a great place to start!

KEMPETTES INTRO \$500

- Advertising in our team emails
- Advertising of logo and website link on our website



Artwork and printing for all ads are to be provided by the Sponsor (unless otherwise specified).

BKGK may provide these services for an additional fee.

Inquire at barriekempettes@csolve.net.

In an effort to ensure that advertising done with the Club is appropriate, is in line with our values, and adheres to Gymnastics Ontario's standards, all Sponsors and their submitted marketing pieces will first be reviewed by Management.

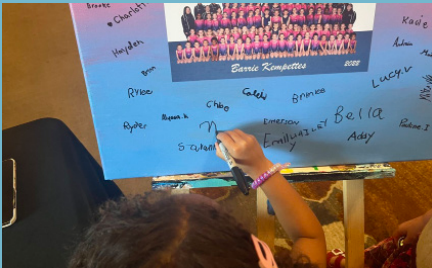
EVENT SPONSORSHIP

As a thank you to our competitive athletes and their families, BKGK puts together an awards banquet held in June of each year. The revenue from this sponsorship would help offset our cost. Additionally, what a great way to help support your community athletes for all their hard word all year!

Inquire at barriekempettes@csolve.net.

BKGC AWARDS BANQUET SPONSOR

PLATINUM	<ul style="list-style-type: none">• Your company name placed onto plaque of awards trophies with ‘Sponsored by.’• Your company banner, brochures and/or business cards displayed at the event• Distribution of Sponsor’s advertising materials to attendees (provided by Sponsor)• Everything from Bronze package	\$2,500
GOLD	<ul style="list-style-type: none">• Your company banner, brochures and/or business cards displayed at the event• Distribution of Sponsor’s advertising materials to attendees (provided by Sponsor)• Everything from Bronze package	\$850
SILVER	<ul style="list-style-type: none">• Napkins branded to your company• Everything from Bronze package	\$550
BRONZE	<ul style="list-style-type: none">• 1/4 page ad placed in our yearbook, distributed at the banquet• Microphone shout out for your company• Recognition of event sponsorship in the subsequent newsletter	\$250



SMALL EVENT SPONSOR \$250

- Event examples: Camp Programs*, Team Fun Night, Flips ‘n Flicks, Open House, Birthday Parties
- Distribution of advertising materials to participants (provided by Sponsor)
 - *BKGK gifts t-shirts to all FULL day Summer camp participants (each athlete receives one per Summer) as well as to the birthday child for birthday parties - your logo can be printed on these. If interested, please inquire about Sponsoring our Summer camp program, as this is not available for other events unless provided by Sponsor for distribution.
 - Recognition of event sponsorship in the subsequent team email



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LOCKERS SPONSORSHIP



The change rooms have been renovated! We now have beautiful, custom-made lockers that our athletes can use without the hassle of having to lug around their belongings to and from the gym each day. By sponsoring a locker, you will help the gym offset some of the costs for this big project, as well as help in other areas of the Club. As a thank you, we’ll showcase your business in the front lobby of our main gym, on our ‘Locker Sponsors’ display. Its a win-win!

Sponsorships below are for a 1 year term. Inquire at barriekempettes@csolve.net.

1	LOCKER \$150 <ul style="list-style-type: none">• Sponsor 1 (one) locker• Mini plaque adhered onto one locker• Advertising in our team emails
2	LOCKERS \$250 <ul style="list-style-type: none">• Sponsor 2 (two) lockers• Mini plaque adhered onto two lockers• Advertising in our team emails

DIGITAL SPONSORSHIP

DIGITAL BANNERS & COMMERCIALS

1	16:9 digital banner placed onto our TV’s throughout the Club	\$500
2	Up to 15 second commercial (no audio will be played)	\$700



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LOBBIES & MEZZANINE SPONSORSHIP



We are always looking for ways to upgrade our lobbies and viewer's lounge. By sponsoring one of these areas, you will help us continue to do this! As a special thank you, your company name will be placed onto beautiful, prominently displayed signage that will be the new name of one of our lobbies or viewer's mezzanine that you are sponsoring, for 2 years! Win-win!!

If you are interested in sponsoring for a longer term than 2 years, please inquire.

Sponsorships below are for a 2 year term.

Inquire at barriekempettes@csolve.net.

NAME THE VIEWER'S MEZZANINE \$2,500

- Your company name onto prominently displayed signage stating, 'Welcome to Barrie Kempettes. The Viewer's Mezzanine is sponsored by:'
- Advertising in our team emails



NAME THE MAIN LOBBY \$2,000

- Your company name onto prominently displayed signage stating, 'Welcome to Barrie Kempettes. Main Lobby is sponsored by:'
- Advertising in our team emails



NAME THE FLIPSIDE LOBBY \$2,000

- Your company name onto prominently displayed signage stating, 'Welcome to The Flipside. Lobby is sponsored by:'
- Advertising in our team emails



EQUIPMENT SPONSORSHIP

Whether its a beam, a set of bars, or a mat that needs replacing, we'd love your help! As a thank you for your generous support, you will be honoured in our main lobby. If you're interested in sponsoring a piece of equipment, please inquire at barriekempettes@csolve.net.



TRUE SPORT

True Sport Principles

Go For It

Rise to the challenge – always strive for excellence.
Be persistent and discover how good you can be.

Play Fair

Understand, respect, and follow the rules.
Play with integrity – competition is only meaningful when it is fair.

Respect Others

Show respect for everyone involved in creating your sporting experience, both on and off the field of play.
Win with dignity and lose with grace.

Keep It Fun

Find the joy in sport and share it with others.
Remember what you love about sport and why you play.

Stay Healthy

Always respect and care for your mind and body.
Advocate for the health and safety of yourself and those around you.

Include Everyone

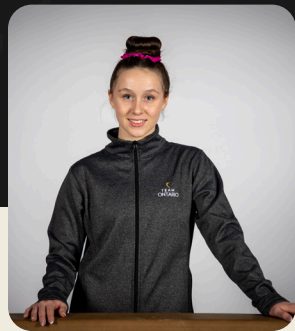
Recognize and celebrate strength in diversity.
Invite and welcome others into sport.

Give Back

Say thanks and show gratitude.
Encourage your sport group to make a difference in the community.

truesport.ca

ATHLETE'S SHOWCASE



PEYTON LAPENSEE

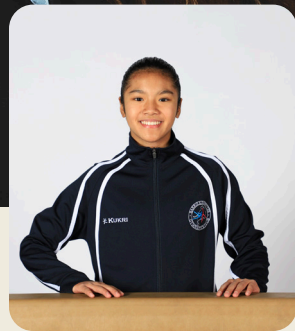
TITLES: BKGC TEAM ATHLETE

DISCIPLINE/LEVEL: TUMBLING/LEVEL 3

AGE: 15

Peyton started gymnastics at age seven and was drawn in by the acceptance she felt when she joined the team. She will tell you herself that BKGC is her second home and being a part of this community has not only given her gymnastics skills but also the ability to create and achieve goals. She manages her time between training artistic gymnastics and tumbling for a total of nine hours weekly. She can often be found on the Rod Floor working on her “whips” (she can do 9!) or working on beam which she loves because it offers an opportunity of uniqueness.

A firm believer in fueling her mind and body before competition, she’s always ready to push her boundaries. She loves the feeling of competing, the rush of excitement, and the explosion of energy. The same rush that helped her achieve her goal to make Team Ontario & attend Eastern Championships in 2023 where she placed 4th in Finals. “Consistency is key, set goals and experience each step with time. Good skills don’t come from genetics- they come from hard work”



DAFNA MONES

TITLE: BKGC TEAM ATHLETE

DISCIPLINE/LEVEL: WAG — LEVEL 8

AGE: 13

Dafna followed a path to Gymnastics through YouTube when she was only three. What started as a video suggestion grew into a genuine love of Gymnastics with the help of her Dad, who had some simple skills in his back pocket. She joined the Recreational program at Kempettes and eventually ended up trying out for a Team. With the help of her coaches, she has learned to push herself to learn new skills and achieve the goals she has set for herself. Being on a more competitive Team has made her realized that “improving” was its own reward!

“What you put in, is what you get out” is a motto she lives by and you can see this in her progression. In 2021/2022 Season Dafna, earned the title of Level 7 All Around Ontario Champion! In the fall of 2023, Dafna earned the opportunity to be part of the Ontario Level 8 Tour Team, by placing 6th at Tour Selections. She currently trains 18 hours a week preparing for her biggest challenge to date. She will be traveling with Team Ontario & her Coach to Phoenix Arizona in January 2024, where she will be representing Ontario. Dafna plans to bring all her good luck charms and rituals with her to continue to keep the success of her career.



FINANCE OSAYENDE

TITLE: BKGC TEAM ATHLETE

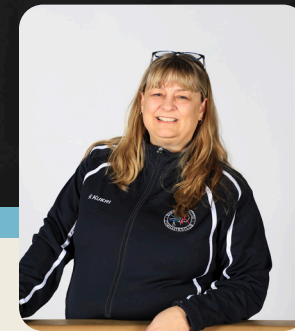
DISCIPLINE/LEVEL: MAG — PROVINCIAL LEVEL 1

AGE: 13

The oldest of three, Finance has set the bar high for success... a friendly competition in flexibility and splits opened a door to an opportunity. Finance loves the thrill of learning new skills and is especially proud of his air awareness skills. Floor and vault are currently his favorite!

Finance started in our Boys Recreational class in spring of 2022, where the coach quickly notice his outstanding talent and hard work. He then transferred to our Men’s Artistic Gymnastics Team for the remaining of the season where he continued to grow. When asking people about Finance, they would say ... “Finance is a very kind, hardworking, quiet, funny and dedicated individual. He is a great role model for our young MAG athletes”.

2022 – 2023 was his first competitive season! Finance had the opportunity to compete in 3 Ontario Cups, improving his score at each competition. In his 1st Ontario Cup, he earned the GOLD medal on vault (one of his favourite events). He competed at his 1st Ontario Championships & placed 16th All Around. His best placing was 5th on Vault in the Province of Ontario.



HEAD COACH

KIM POOLE

Kim began enjoying gymnastics at a young age and grew into a competitive athlete by grade 8. She joined her school team and won several accolades. In finding a passion for the sport, she decided that this was something she wanted to bring into her future. She began working in her field starting with coaching in high school. She studied coaching at Seneca College where she obtained her High Honours diploma in Gymnastics Coaching.

Upon graduation she returned to Barrie & was Head Coach for the Huron’s Gymnastics Club in Midland and a Team Coach for the Barrie Gymnastics Club (now known as the Barrie Kempettes). Eventually, she worked her way up to Head Coach of the Barrie Kempettes. Where she can be found almost every day sharing her love and knowledge of the sport.

Kim is Level 3 Certified in Women’s Artistic Gymnastics, certified in Level 2 Trampoline and is a Foundations/Comp 1 evaluator. She has continued to educate herself by taking various courses, seminars and joining a variety of gymnastic groups such as the ODP Working Group and the Women’s Technical Committee with Gymnastics Ontario. Kim continues to mentor and support her coaches and staff with their education and passion of the sport. Coach Kim has even travelled to two Olympic Competitions and two World Championships where she was able to watch Canadian history being made!

Opportunities like these, as well as her extensive training are what help her to identify athletes that may be struggling and provide the knowledge and expertise to overcome obstacles. By connecting with each gymnast, she can help them showcase their ability, strength and confidence. She shows her athletes how to make and obtain their goals while teaching them to love gymnastics as an athlete, a spectator and even a coach.

To “love” gymnastics: The thrill of learning new skills. To respect the hard work and determination it takes to be committed to reach a goal. To become confident and independent individuals within their community.





Your sponsorship shows great community pride. Our membership and guests are loyal to those companies that support and advertise within our club. As a non-profit organization, it is with your help that we can keep providing our community with these wonderful programs and opportunities.

As we look to our next 50+ years, we look forward to you being a part of the success!

SPONSOR TODAY!

For more information or to participate in sponsorship, please contact our office at:

barriekempettes@csolve.net or

Phone 705.726.0370



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